



Nannette Eaton
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In Spring 2009, Nannette Eaton noticed there were few writers focused on making wine approachable. Wine Harlots, a website and social media brand focused on wine, food, music, travel, arts and lifestyle, was born. The mission? Make wine approachable to the masses with fresh, breezy, effervescent, sassy and fun content. The approach is information that you'd share with your best girlfriend over a bottle of wine. Wine Harlots has the perfect pitch for the fast-paced digital medium and over 100,000 readers on 10 different channels to prove the approach works.



Wine Harlots is consistently ranked as one of the highest trafficked wine websites and is identified as a key influencer in social media. Nannette cultivates an authentic and organic vast network over many media platforms. It's about authentic engagement. No shortcuts or taking the easy way out. Just authentic storytelling and old-fashioned hard work that produces real results. Consistency, accuracy and reliability are the watchword at Wine Harlots.

Digital and social media is all about the Golden Rule and the Good Samaritan. Wine Harlots practice what we preach. In the internet age where there are unlimited options, people pick the brands they know, like and trust. Wine Harlots is a trusted brand with authenticity and integrity in the marketplace.



Statistics

16,132	Uniques
29,478	Page Views
77	Klout
64,538	Twitter
7,891	Facebook
10,372	Pinterest
5,597	Instagram
6,329	Four Square
1,478	Google +

Nannette offers a range of social media, writing, content creation, marketing and public relations services, both affiliated with the Wine Harlots brand and as a consultant or employee for other companies. Services offered include:

- Community management
- Social media promotion
- Digital media consulting
- Content creation
- Freelance writing
- Event coverage
- Sponsorships
- Brand Ambassador
- Sidebar advertisements
- Editorial product commentary
- Event representation
- Sponsored posts

- 76% Female
- 68% Earn 50K or more per year
- 73% Attended college/graduate school
- 77% American audience
- 85% English language readers
- 116 Countries read Wine Harlots



Do you want to grab a slice of the social media pie? Give a whistle, Nannette has the keys to unlock the door of digital dominance.

